



INSTITUTIONAL EFFECTIVENESS COORDINATING COUNCIL

October 21, 2019
Innovation Lab, Rm 1014
Anaheim Campus

Minutes

Voting Members Present: Cherry Li-Bugg, Dulce Delgadillo, Eileen Haddad, Gabrielle Stanco, Gary Jimenez, Geoff Hurst, Jason Thibodeau, Joseph Ramirez, Josh Ashenmiller, Lisa Clark, Nicholas Wilkening

Non-Voting Members Present: Angela Haugh, Tony Quach, Harpreet Uppal

Absentees: Jennifer Carey, Jose Ramon Nunez, Kim Orlijan

Recording Secretary: Gabrielle Stanco

Resource: Gail Arriola-Nickell

I. Call to Order: The meeting was called to order at 3:01 p.m.

II. Introductions

III. Comments from the Public: None

IV. MIS Task Force

Dr. Li-Bugg informed the committee that an internal audit of NOCCCD's Management Information System (MIS) processes conducted in October 2018 revealed the need for a collaborative group to review and discuss district-wide data management processes with the aim of improving the accuracy of data reported to the state. The district-wide MIS data submitted to the State Chancellor's Office has direct financial implications with respect to the new Student Centered Funding Formula as well as other statewide initiatives, including the Strong Workforce Program, California Adult Education Program, etc. The NOCCCD MIS Task Force was created in 2018-19 to begin to address these issues. Tony Quach and Angela Haugh gave an update on the progress made with the MIS Task Force last year. After discussion, IECC members recommended the MIS Task Force meet once more in 2019-20 to develop final recommendations. Dulce Delgadillo requested that special consideration be given to NOCE data and how we can improve our reporting of noncredit student data to the state. The MIS Task Force will bring a draft report to the IECC for review in spring 2020.

V. Districtwide Key Performance Indicators (KPIs)

Dr. Stanco reported that the NOCCCD District-wide Strategic Plan for 2018-20 includes a number of KPIs for each Strategic Direction. The KPIs are intended to help monitor progress toward meeting our various district objectives. IECC committee members reviewed the current KPIs, particularly as they relate to the California Community Colleges Simplified Metrics. Lisa Clark recommended aligning the KPIs to the Simplified Metrics, where relevant, since the data represent cross-district measures and would give a broader perspective of progress. Members also discussed following the State practice of disaggregating data by equity groups for each indicator. Dulce Delgadillo and Gabrielle Stanco will meet to discuss how the Simplified Metrics apply to noncredit outcomes and bring recommendations about how to adapt them, where needed, to the IECC for review. Dr. Stanco will draft a new list of KPIs for each Strategic Direction based on this discussion and bring back to the IECC for review.

VI. Automated Student Drop Survey

Dr. Li-Bugg reported that several years ago, Fullerton College implemented a withdrawal survey to ask students why they withdrew from courses. Josh Ashenmiller shared that the Fullerton Faculty Senate had a number of discussions about the process and the survey response options and ultimately agreed to the survey distribution. Dr. Haddad reported that Cypress College has been

having discussions about implementing a similar survey, but Jason Thibodeau shared that faculty have concerns about how the results will be used. The faculty senates at each site will continue to have discussions about the survey and IECC faculty representatives will bring back comments to the IECC. The NOCE team will discuss the methodology of how to identify students who withdraw and which survey format might yield the best response rate (e.g., online vs paper). Dr. Li-Bugg also commented that the Districtwide Strategic Plan includes an objective for automating the survey. Geoff Hurst shared that with the new version of Banner 9 self-service, the survey could be more easily automated to get sent to students immediately after they withdraw from a course section. The level of data collection and data reporting (e.g., individual section vs overall course) can be adjusted based on campus discussions.

VII. Educational and Facilities Master Plan

Dr. Arriola-Nickell informed the committee of the progress made on the development of the District-wide Educational and Facilities Master Plan. In October, Brailsford & Dunlavey consultants sent out a survey to current NOCCCD employees, students, alumni, and community members to gather feedback about academic and facility needs around the district. To date, almost 5,000 people have responded to the surveys. The consultants also hosted focus groups on each campus to get in-person feedback from constituents. The EFMP Steering Committee has met multiple times and is in the process of reviewing the results of the data collection and revising the Strategic Directions. Dr. Ramirez asked how we could best support our sites for the next steps. Dr. Arriola-Nickell recommended sending feedback through Steering Committee members and making comments on the public website once a draft of the plan is posted in early March.

VIII. Meeting Dates 2019-20

Dr. Li-Bugg reported that in 2018-19 IECC members recommended this council meet only twice per semester. The proposed 2019-20 meeting dates are as follows:

- October 21, 2019
- November 18, 2019
- April 20, 2020
- May 18, 2020

IX. Adjournment: The meeting adjourned at 4:16 p.m.